

myView

A PANORAMA OF STUDENT LIFE AT VICTORIA UNIVERSITY OF WELLINGTON

GUIDELINES FOR SUBMITTING A STUDENT BLOG POST

myView is Victoria University of Wellington's newest channel. It is a blog, which both students and staff contribute to, that provides deeper insights into student life at Victoria.

If you have any questions about myView, or would like to submit a guest blog, email myview@vuw.ac.nz.

While all blog posts that follow these guidelines will be considered for publication, we cannot guarantee that every submission will be published.

GENERAL

- All students currently enrolled at Victoria University of Wellington can contribute to myView.
- Content must be your own—be honest and authentic by sharing your own experience.

SUBMISSION PROCEDURES

- Submit your idea about a blog post via email to myview@vuw.ac.nz. We will get back to you the next business day.
- Once your idea has been submitted and a submission date has been agreed upon, submit your blog post in a Word document to myview@vuw.ac.nz
- All submissions to myView will be reviewed by Victoria University's Communications and Marketing team before publication.

WORD COUNT

- Posts should be between 200 words minimum and 500 words maximum.
- All posts should include a headline/blog title which should give readers scanning the blog page an understanding of the topic of the post at a glance.

IMAGERY

- All student contributions should include at least one high-resolution image (a minimum of 1MB).
- You must submit images that you have either taken yourself or for which you have permission to use.
- The best images are clear and candid and not too staged.

STYLE

- Write in your own voice.
- Be respectful of others.
- Use simple English, avoid jargon, technical terms and acronyms.
- Include a one sentence bio about yourself which will be published at the bottom of your post (for example, Joe Bloggs is a first year law and arts student who is living at Weir House).

PAYMENT

- If your blog is published, you will be remunerated with a voucher from a Wellington-based outlet.