

# myView

A PANORAMA OF STUDENT LIFE AT VICTORIA UNIVERSITY OF WELLINGTON

## GUIDELINES FOR SUBMITTING A STUDENT BLOG POST

myView is Victoria University of Wellington's student blog. Both students and staff contribute, providing deeper insights into student life at the University.

If you have any questions about myView, or would like to submit a guest blog, email [sascommunications@vuw.ac.nz](mailto:sascommunications@vuw.ac.nz).

While all blog posts that follow these guidelines will be considered for publication, we cannot guarantee that every submission will be published.

### GENERAL

- All students currently enrolled at Victoria University of Wellington can contribute to myView.
- Content must be your own—be honest and authentic by sharing your own experience.

### SUBMISSION PROCEDURES

- Submit your idea about a blog post via email to [sascommunications@vuw.ac.nz](mailto:sascommunications@vuw.ac.nz). We will get back to you the next business day.
- Once your idea has been submitted and a submission date has been agreed upon, submit your blog post in a Word document to [sascommunications@vuw.ac.nz](mailto:sascommunications@vuw.ac.nz)
- All submissions to myView will be reviewed by Victoria University of Wellington's Communications and Marketing team before publication.

### WORD COUNT

- Posts should be between 200 words minimum and 500 words maximum
- All posts should include a headline/blog title which should give readers scanning the blog page an understanding of the topic of the post at a glance.

### IMAGERY

- All student contributions should include at least one high-resolution image (a minimum of 1MB)
- You must submit images that you have either taken yourself or for which you have permission to use
- The best images are clear and candid and not too staged.

### STYLE

- Write in your own voice
- Be respectful of others
- Use simple English, avoid jargon, technical terms, and acronyms
- Include a one sentence bio about yourself which will be published at the bottom of your post (for example, Joe Bloggs is a first year law and arts student who is living at Weir House).

### PAYMENT

- If your blog is published, you will be remunerated with a voucher from a Wellington-based outlet.